



Press Release

Best service for one of the most important markets: JENETRIC establishes office in the USA

German biometrics company wins industry expert to lead JENETRIC Inc.

Jena, May 1st, 2017

On May 1st, JENETRIC GmbH announced the establishment of its wholly owned subsidiary JENETRIC Inc., assuming the sales operations for American customers of the company with headquarters in Jena, Germany. The US subsidiary is headed by Holger Mackenthun who has extensive experience in the security sector. He was co-founder of *ORGA Card Systems, Inc.*, a leading provider of innovative smartcard solutions, worked for *L1 Identity Solutions*, and recently headed sales and business development for biometric applications and US government contracts at *NEC Corporation of America*.

"More and more customers in the US are asking for our products and expect first-class on-site support. Our US subsidiary will provide personal, timely, and efficient customer service in one of the world's most important biometric markets, helping to better meet customers' needs in developing future products" said Roberto Wolfer, one of the founders and managing directors of JENETRIC GmbH, a company that has been awarded for its innovations on numerous occasions.

Holger Mackenthun, the President of the newly founded subsidiary, is also very enthusiastic about his new role: "I am looking forward to work for an innovative company like JENETRIC, where I will be able to incorporate my experience, especially in the US market, to serve and to expand the customer base".

With the founding of JENETRIC Inc., the company reached another important milestone that was announced during the third financing round at the end of 2016. The company which increased the number of its employees in Germany by 27 percent last year, currently has two unique fingerprint scanners on the market: The LIVETOUCH quattro with integrated user guidance and the more compact module LIVETOUCH quattro Compact for integration into portable enrolment kits.

JENETRIC's products will be presented to a broad audience of government authorities, industry and representatives of the security sector at connect: ID in Washington DC, May 1-3.

JENETRIC GmbH was founded in 2014 in Jena, Germany, a location famous for cutting edge optical technology by engineers with long-time experience in fingerprint technology and specialized in the development of biometric systems.

The multidisciplinary team includes hardware and software specialists as well as production and sales professionals. The company is pursuing a holistic approach to its product development which is clearly geared towards customer requirements, with the ambitious goal of improving living and working conditions through the use of biometric systems.

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